

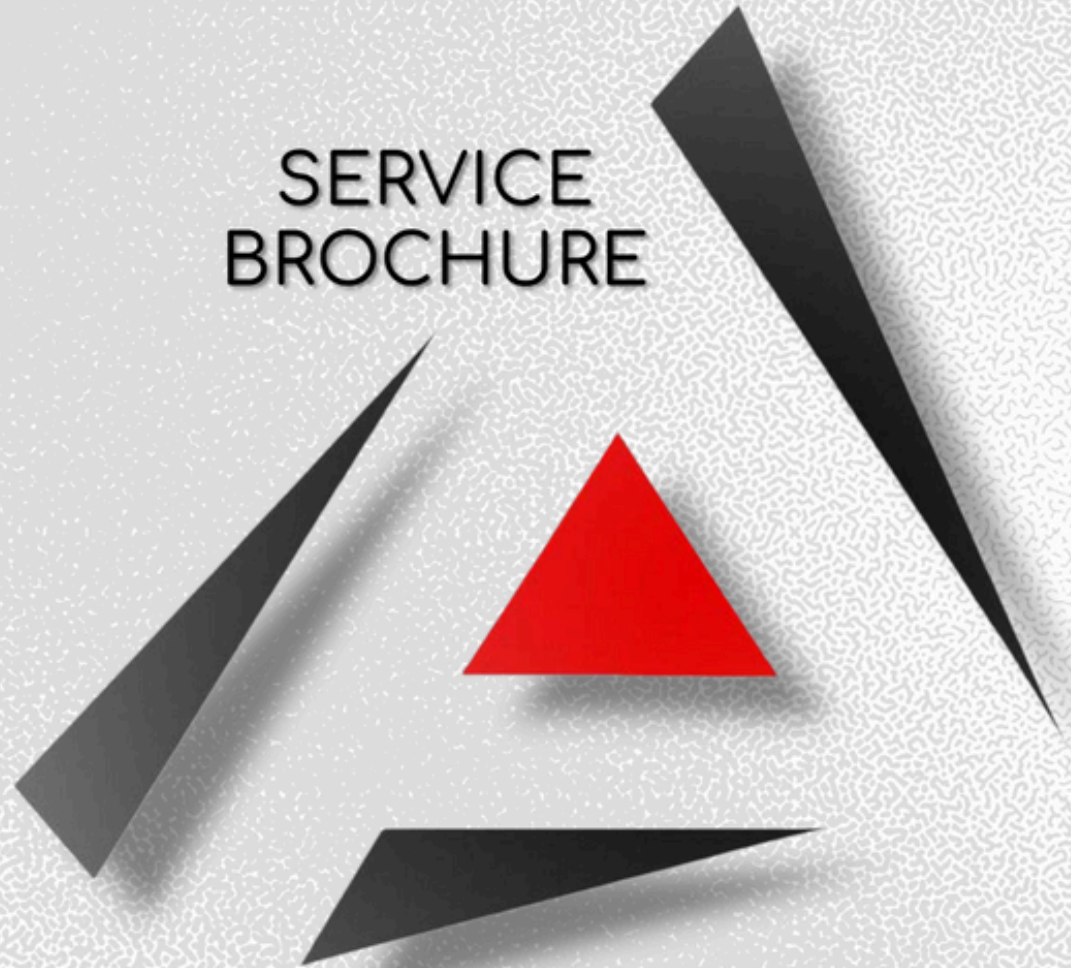


"The future of your  
brand is here. We  
create it for you"

*A Place Where Great Brand Grow*

# AMPRA

SERVICE  
BROCHURE



## ENTERTAINMENT

BRAND PROMOTION/EVENT PLANNER

## ADVISORY DIRECTOR

DR.BEEMARAJ JAGADEESAN

## MANAGING DIRECTOR

M. PRAKASH KUMAR

A strategic thinker and dynamic leader, Prakash Kumar is instrumental in driving the company's growth. His ability to manage and inspire teams ensures Ampra Entertainment remains at the forefront of the industry.



## FOUNDER

Ms.AMSA

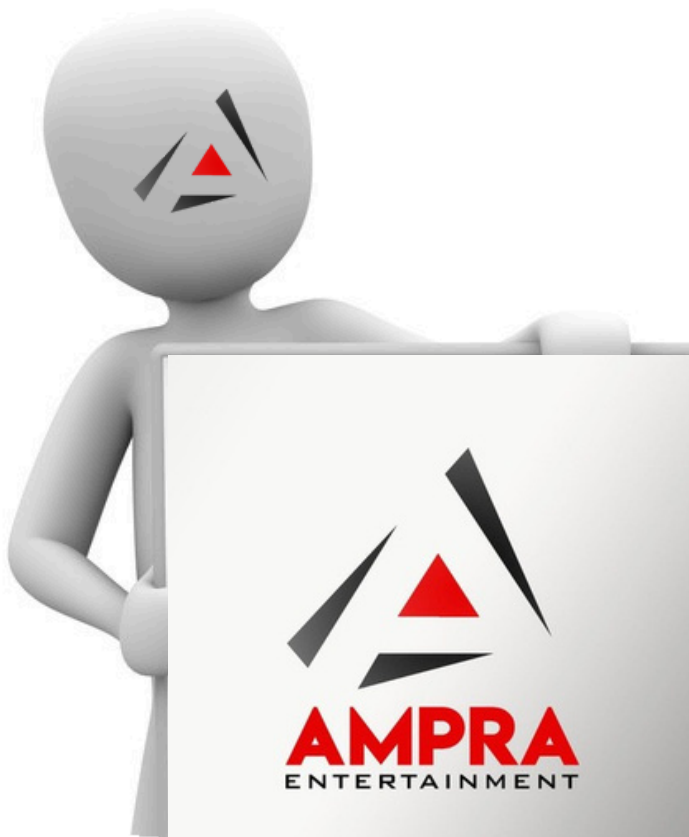
A visionary leader with a passion for creating magical experiences. Amsavalli event planning and execution, ensuring Ampra Entertainment delivers excellence. Bring extensive expertise in every project.



## CEO

YG NELLAIYAPPAN.P

At Ampra Entertainment, we don't just manage events; we create unforgettable journeys. Let us turn your vision into a masterpiece.



## Contact Us

A Place Where Great Brand Grow

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WWW.ampraentertainment.com

**AMPRA**  
ENTERTAINMENT  
BRAND MARKETING  
EVENT PLANNER

**"Innovate your way to success with AMPRA'S"**

# TAGLINE OUR COMPANY

"A place where great brand grow"

"Crafting Experiences Creating  
Memories "

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Brand Promotion

Brand marketing

Promotion Services

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Event management



AMPRA'S

**SERVICE  
BROCHURE**

[WWW.AMPRAENTERTAINMEN.COM](http://WWW.AMPRAENTERTAINMEN.COM)



# About Company's

Ampra Entertainment is a premier Brand Promotion, Brand strategy, event and entertainment management company dedicated to delivering unforgettable experiences. Specializing in curating bespoke events, we bring creativity, passion, and professionalism to every project we undertake. From corporate gatherings and live shows to weddings and cultural festivals, Ampra Entertainment ensures every moment is memorable.



# System

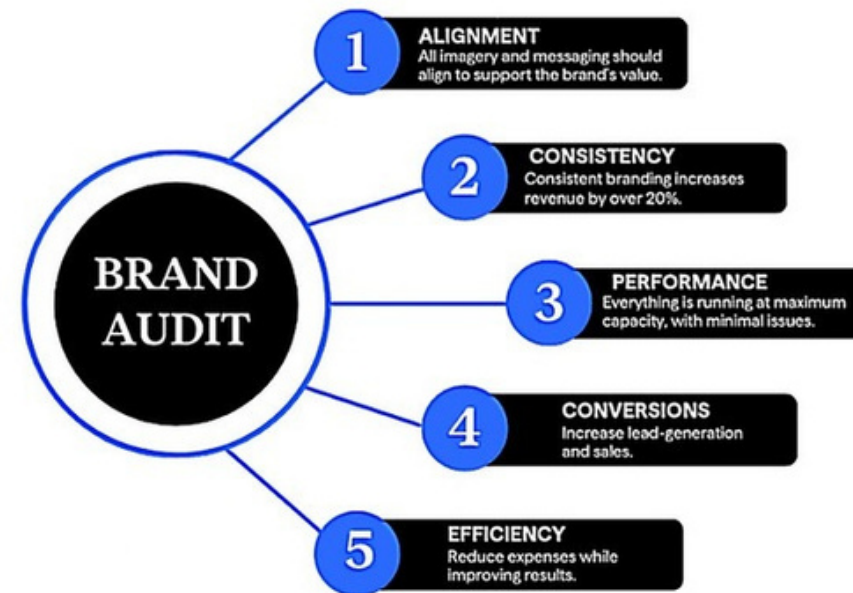
We focus on building and enhancing a brand's image and recognition through various creative mediums including design, content creation, and digital marketing. These services aim to make a brand memorable and build a positive relationship with consumers.

## 01. BRAND POSITIONING

Brand positioning enables differentiation from competitors and helps customers find relevancy to your brand. Understanding your significance in a crowded marketplace, we can define how your brand should be perceived to set you apart from the competitors.

## BRAND IDENTITY 02.

More than just a logo, brand identity is the look and feel of your brand. Uniformity across all channels guarantees immediate brand recall for your audience. Our team of expert designers and branding strategists can craft an easily memorable identity for your brand. In the digital age, if any brand has the right content and ultimately the right product or service, it can attract a huge audience





# Our Vision



To be a global leader in the brand marketing event management and entertainment industry, recognized for innovation, creativity, and delivering exceptional experiences. At Ampa Entertainment, we aim to set new benchmarks in event planning and redefine how moments are celebrated, making every event a timeless masterpiece.



By focusing on quality, customer satisfaction, and sustainable practices, we strive to inspire and connect communities, leaving a lasting impact on every life we touch.

# Our Mission



To create unforgettable moments through exceptional Brand Marketing, promotion, event planning and entertainment services, ensuring every client's vision becomes a masterpiece.



Your brand is a Story unfolding across all customers touch points

# BRAND STRATEGY

A brand strategy isn't confined to tactics; it's the heart and soul of your brand, including its values, character, and purpose. A robust and cohesive brand strategy is paramount for success in the current competitive landscape. Our team of adept strategists gain profound insights to construct a potent strategy that strikes a chord with your clientele.



AMPRA  
ENTERTAINMENT  
BRAND PROMOTION



# Branding

## IDENTITY



### **Differentiate from Competitors:**

**A strong brand identity helps a company stand out from the competition by creating a unique and memorable impression.**

### **Foster Brand Recognition:**

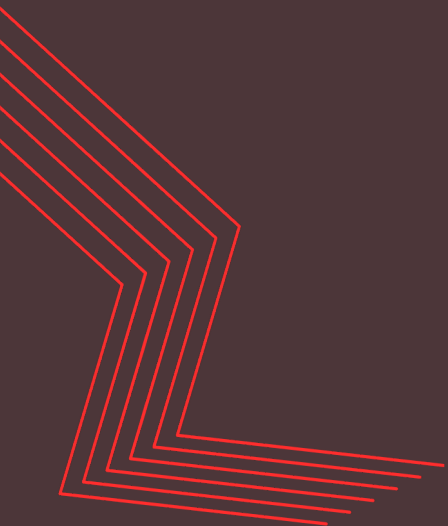
**A consistent brand identity helps consumers easily recognize and associate the brand with its products or services.**

### **Build Trust and Loyalty:**

**A well-defined brand identity conveys authenticity and consistency, building trust and loyalty among customers.**

### **Shape Customer Perceptions:**

**A brand's identity influences how customers perceive the brand, its products, and its values.**



# ADVERTISING



Creating an ad involves several key steps, starting with setting clear goals and understanding your target audience and market. Then ampra maker's craft a compelling message. We design eye-catching visuals. And choose the right channels to reach your audience. Finally, we track and analyze your results to see what works and refine your approach.



AMPRA'S OTHER SERVICES

# EVENT MANAGEMENT

Corporate Events, Product Launches, Seminars,  
Weddings, Social Gatherings, Business Expo,



## ENTERTAINMENT SERVICES

Live Performances, Celebrity  
Management, Talent  
Sourcing, Concerts, Cultural  
Shows, Fashion Events,  
Theme conceptualization,  
Stage design, Décor and AV  
Production, Video and  
Photography Services



Event planning

**AMPRA  
ENTERTAINMENT**





# CORPORATE REBRANDING

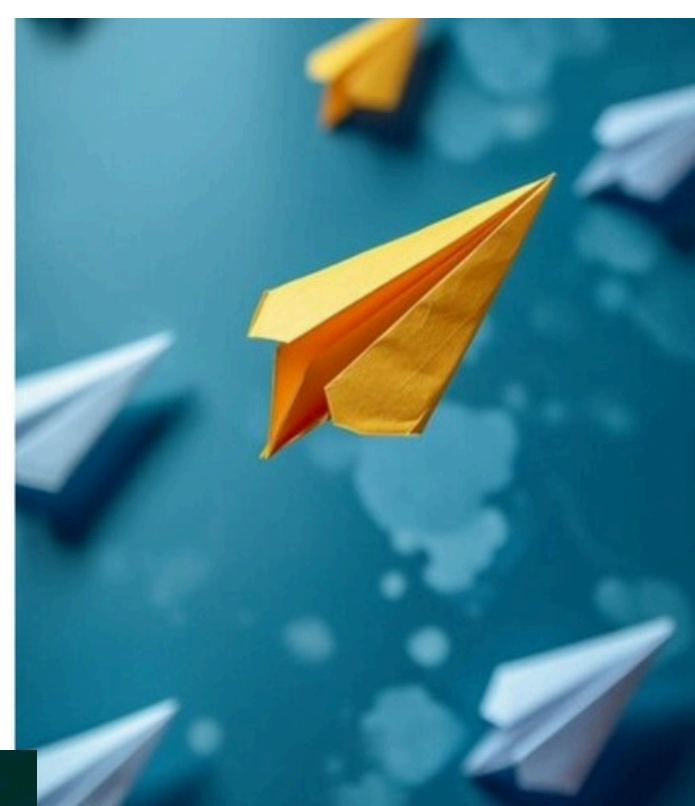
Embarking on a new market venture? Unveiling a fresh product? Or reshaping your brand to align with current trends? Allow us to provide a transformative makeover, equipping you to bolster or recapture market dominance through a distinctive brand identity and strategic initiatives.





# BRAND LAUNCH

Launching a brand isn't merely about the day of introduction. A brand's success is determined from day one, as the first impression is often the most lasting. In today's fiercely competitive business environment, this calls for a series of offline and online events even before the launch to heighten brand awareness. With our creative and strategic approach, we can guarantee success right from your debut.



**A BRAND FOR  
A COMPANY  
IS LIKE A  
REPUTATION  
FOR A  
PERSON**



# SERVICES



- Brand Strategy
- Brand identity
- Brand Promotion
- Digital marketing
- Brand marketing
- Advertisement making
- Event management

- Campaign
- Brand Audit
- Corporate Rebranding
- Brand Launch
- Costumes Experience
- Corporate Gifts
- Corporate events



You are your brand

## PROMOTIONS

Out Door  
Audio Ads  
Theatre  
Newspaper  
Paper Inserts  
TV

## DIGITAL MARKETING

Website Content And Design  
SEO Social Media Content  
Creation WhatsApp Marketing  
Email Marketing Influencer  
Marketing



**YOUR BRAND**  
**OUR PRIORITY**

*gible touchpoints in making a lasting impression, we can design your brand collaterals incorporating brand guide- lines and enhance your brand's presence.*



# OOH PROMOTIONS



Hoardings



Wall paper



Sun pack



Signal



Centre Median

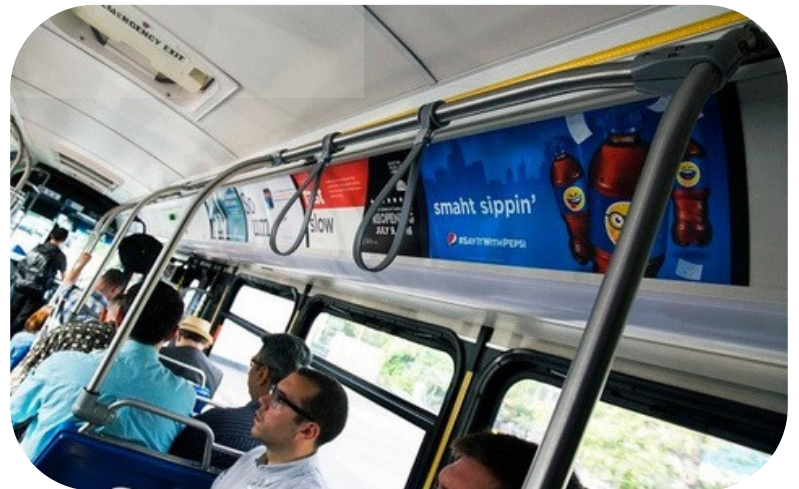
# Audio



Radio



Railway station

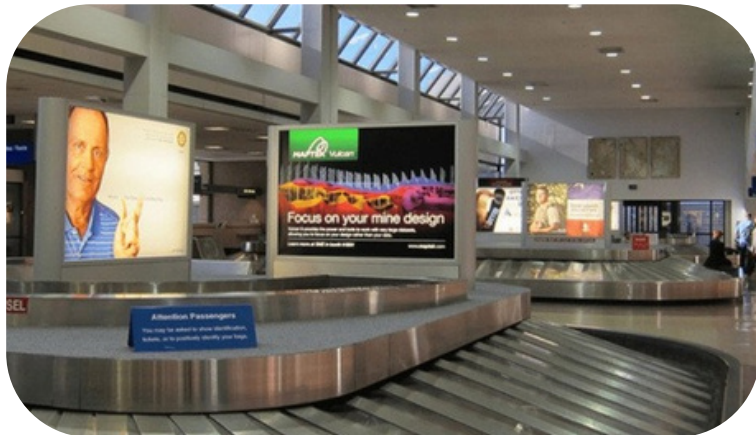


Bus



# Stations

Railway station



Airport



Bus shelter



# Newspaper



Newspaper ads



Articles



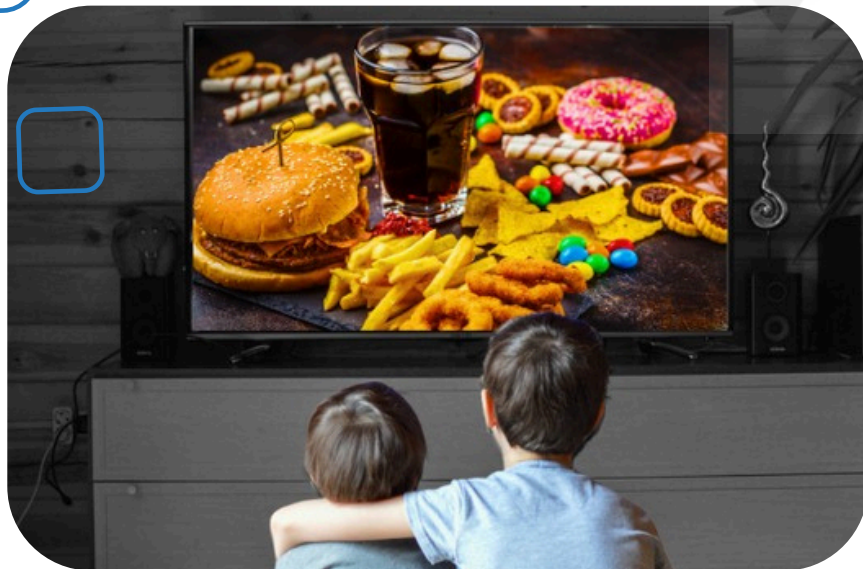
Page ads



Paper Inserts

# Digital

## Theatre ads



Satellite /local Tv



LED Ads



# MOBILE OOH



Road show



Full bus



Bus seats



Bus back

# MOBILE OOH



Auto Back



Notice distribution



Bus ads



Human billboard



# EVENT MANAGEMENT



**wedding decor**



**Birthday party**



**Private party**



**Corporate event**

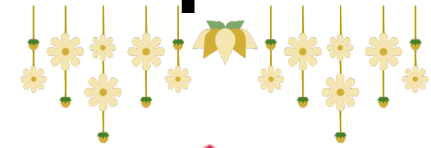


**Cultural Shows**



**Sports Event**

# Event planner





# CORPORATE GIFTS



# CUSTOMER EXPERIENCE

## THE 6 PILLARS OF A CUSTOMER EXPERIENCE

Personalization

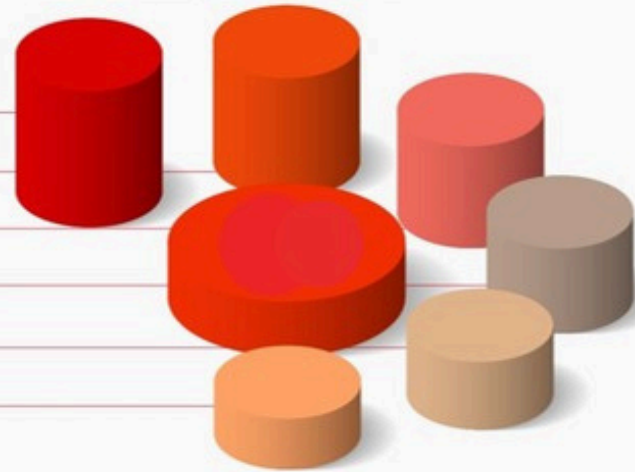
Integrity

Expectations

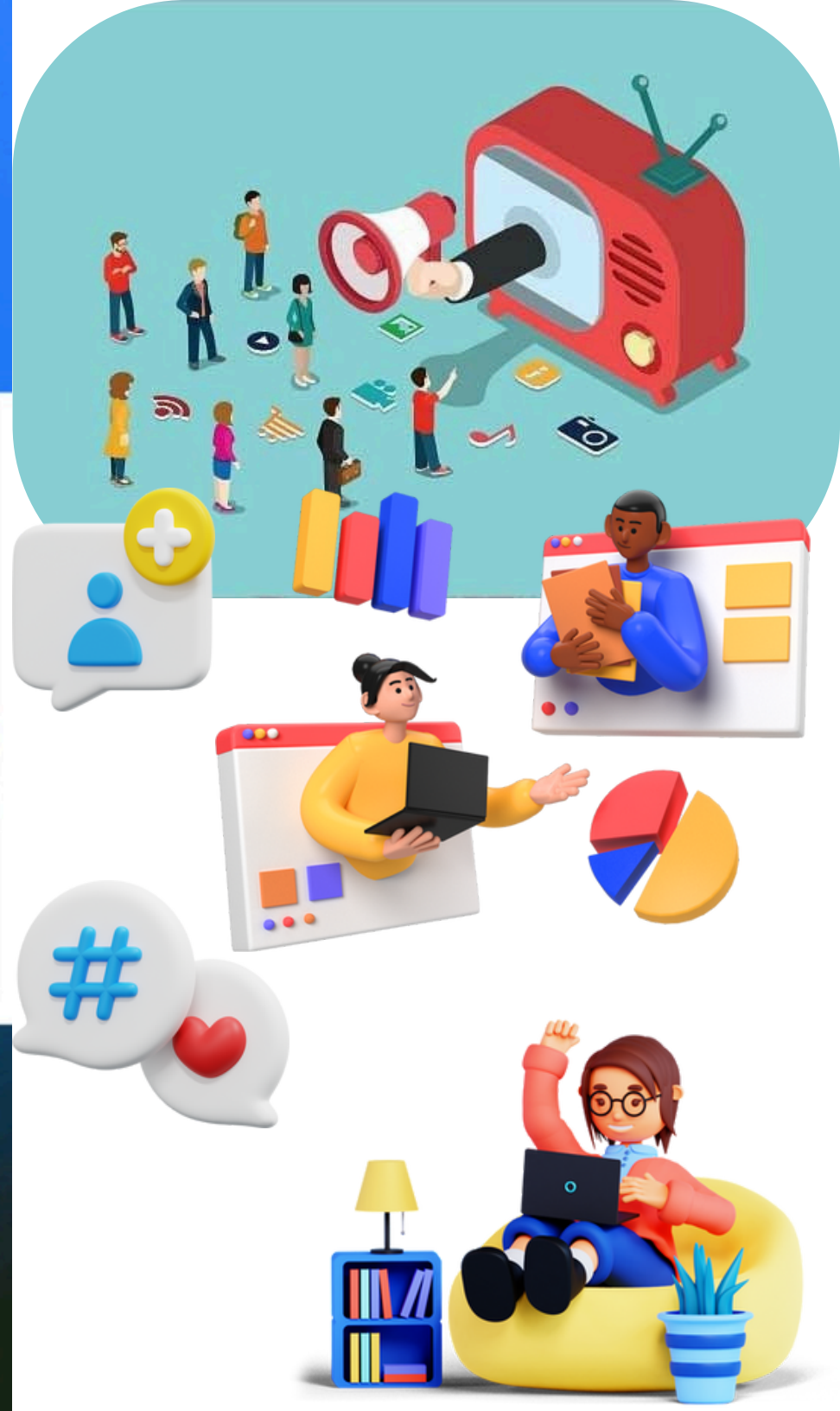
Resolutions

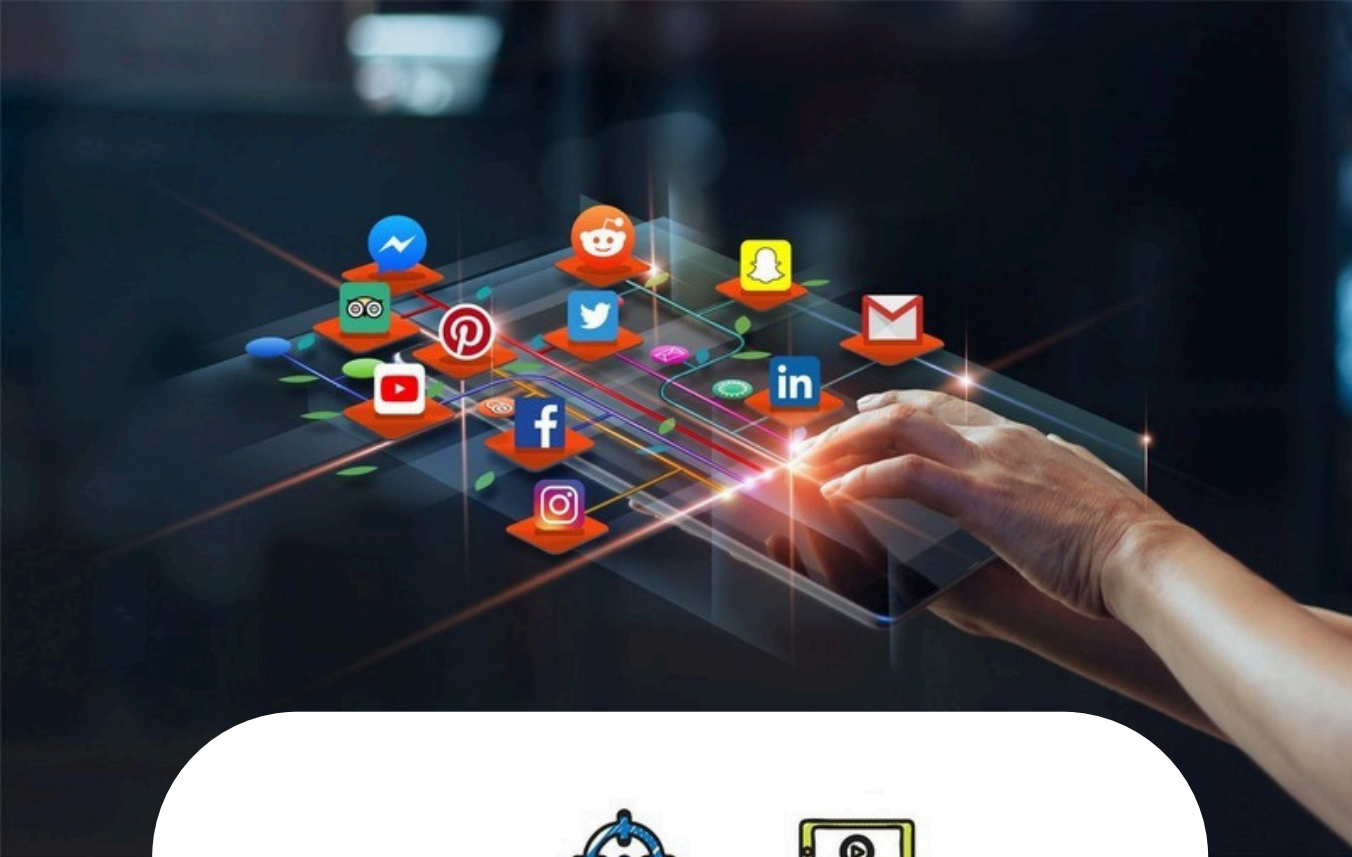
Time & Effort

Empathy



## THE IMPORTANCE OF CUSTOMER EXPERIENCE







At Ampira Entertainment, we don't just manage events;  
we create unforgettable journeys.  
Let us turn your vision into a masterpiece.

**A Brand for a company is  
like a reputation for a Person**



# BRAND

ELEGANT

AMPRA

ENTERTAINMENT

METAPHOR

